

# BRAINSTORM BUSINESS IDEAS BASED ON INTERESTS & ABILITIES

## BUSINESS IDEAS IN YOUR INTEREST/ABILITY AREAS

*This worksheet is designed to get your creative juices flowing, so that you can generate business concepts you may not have considered before. The goal here is to go beyond obvious business choices.*

<b>Interest/Ability area: Animals</b>
Doing it/Creating it/Working with it directly: Run a kennel; trainer; breeder; manufacture specialty animal toys/cookies/beds; transportation for large animals; pet photography
Selling it or stuff relating to it: Pet store; pet supply manufacturer's rep; fund-raiser for animal-related non-profit organization;
Teaching it/Communicating information about it: Dog trainer; owner training; freelance writer for pet magazines; publisher of regional pet-oriented newspaper; pet documentary maker
Consulting/Counseling related to it: Pet therapist; owner counseling; pet industry consultant
Investing in it/Owning it/Trading it: Owning a kennel; investing in doggy day care centers; renting horse trailers; owning race horses; investing in veterinary clinic
Providing technology/machines for it: computer consulting for pet stores, veterinarians; sales of electronic pet fences
Administering or organizing stuff related to it: Organizing dog excursions
Caring for it/Maintaining it: Pet sitter; dog walker; groomer
Providing entertainment/Hospitality related to it: Children's petting zoo; animal presenter at schools/parties; open a pet spa
<b>Interest/Ability area: Baking</b>
Doing it/Creating it/Working with it directly: Bakery owner; wedding cake baker; specialty food manufacturer; wholesale muffin/cookie maker for local cafes
Selling it or stuff relating to it: Retailer of cake making supplies and books; manufacturer's representative of baking supplies and equipment
Teaching it/Communicating information about it: Independent baking instruction (via upscale grocers, cooking suppliers); pastry cookbook writer
Consulting/Counseling related to it: Healthy baking/nutrition consultant, cakes and baked goods for auctions and charities
Investing in it/Owning it/Trading it: Owning/renting out commercial kitchen
Providing technology/machines for it: computer consulting and/or custom software for bakeries/cake shops; repair of commercial baking equipment
Administering or organizing stuff related to it: Cookbook recipe tester
Caring for it/Maintaining it: Professional cleaning/maintaining of commercial baking appliances
Providing entertainment/Hospitality related to it: Caterer of baked goods to businesses, hotels, etc.; provide in-home baking lessons for parties

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Teaching it/Communicating information about it:
Consulting/Counseling related to it:
Investing in it/Owning it/Trading it:
Providing technology/machines for it:
Administering or organizing stuff related to it:
Caring for it/Maintaining it:
Providing entertainment/Hospitality related to it:

<b>Interest/Ability area:</b>
Doing it/Creating it/Working with it directly:
Selling it or stuff relating to it:
Teaching it/Communicating information about it:
Consulting/Counseling related to it:
Investing in it/Owning it/Trading it:
Providing technology/machines for it:
Administering or organizing stuff related to it:
Caring for it/Maintaining it:
Providing entertainment/Hospitality related to it:



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Consulting/Counseling related to it:
Investing in it/Owning it/Trading it:
Providing technology/machines for it:
Administering or organizing stuff related to it:
Caring for it/Maintaining it:
Providing entertainment/Hospitality related to it:

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